



Home to the most innovative and productive people and companies in America!

- **Academic Powerhouse** – One of the country's highest academic concentrations and largest capacities for research, with 41 colleges and universities and 215,000 students
- **Exceptional Achievement** – Consistently among the nation's top 10 in percentage of the population with advanced degrees, science-engineering doctorates and new patents registered
- **Big, Concentrated Market** – The nation's 20th largest metro region, with 2.77 million people, ranks ahead of Denver and St. Louis, but with twice their population density, which means ready access to labor and consumers
- **Large Workforce** – A labor force of 1.34 million, 50% larger than the Charlotte metro area
- **Business Hub** – 64,000 businesses – 60 percent more than the Austin metro
- **Affordable** – The region is prosperous but a relative bargain compared to elsewhere along the "Boston-NYC-Washington" mega-corridor, where cost of living is 15% to 50% higher
- **Robust Business Sectors** – Key areas of excellence, focus and investment include:
 - Financial Services
 - Health Care
 - Precision Manufacturing
 - Bioscience
 - Education
 - Research
 - Aerospace
 - Insurance
 - Energy
- **Great Lifestyle** – Diverse natural environments, cities and towns rich with culture and history, and world-class educational, arts and entertainment opportunities
- **Prime Location** – The Hartford-Springfield-New Haven region is a short, one- to three-hour drive to the Boston or New York City business, sports and entertainment centers

Learn more at www.KnowledgeCorridor.org

Steering Committee Members – New England’s Knowledge Corridor

Timothy Brennan, Chairman, PVPC | Thomas Phillips, Vice Chairman, CWP

Affiliated Chambers of Commerce of Greater Springfield + Asnuntuck Community College + Associated Industries of Massachusetts + Bradley International Airport + Capital Workforce Partners + Capitol Region Council of Governments + Central Connecticut Regional Planning Agency + Central Connecticut State University + Central Regional Tourism + District + Common Capital + Connecticut Business & Industry Association + Connecticut Light & Power + East of the River Chambers of Commerce Association + Economic Development Council of Western Massachusetts + Goodwin College + HEDCo Inc. + Holyoke Community College + InternHere.com + MetroHartford Alliance + Pioneer Valley Planning Commission + Regional Employment Board of Hampden County + Springfield Technical Community College + UIL Holdings + University of Connecticut + University of Hartford + University of Massachusetts Amherst + Western Massachusetts Electric Co. + Young Professionals of Greater Springfield

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